

FESTIVE SEASON 2022

W ALGARVE

MADE THE LIST

Whether traveling near or far, the season brings friends and loved ones together, and W Hotels will help set the scene for 'Connectors' seeking fun and good cheer all across the world. It is the perfect time to introduce travelers to the brand's refreshed look and invite them to celebrate their end of year at our exceptional properties.

A play on both the Naughty / Nice list, the infamous club list and traveler's bucket lists come together for our dynamic holiday campaign. Images invoke feeling of celebration, excitement, and establish the 'Connector' as an aspirational character. Our tagline acts as a call to action in a way, inferring that no matter who you are, you are on our list. So make your move.



HAPPENINGS

W ALGARVE

VIVA APERITIVO

Paper Moon & Sea Sky, Daily
6PM – 7:30PM

25€ PP

Experience an Italian environment and enjoy a signature cocktail with a trio of bites.

RESOLUTIONS BONFIRE

AIR, 25/12/2022 - 01/01/2023
5PM – 6PM

Join us for some Chestnuts, Glühwein and Live Music.

MIXOLOGY MASTER CLASS

W Lounge, Monday, Thursday, Sunday
9PM – 11PM

Join our mixology gurú for a cocktail making master class.



HOUSE OF FUNK

W Lounge, Friday
9PM – 12AM

Relive the 80s and 90s with a Disco night. Friday nights are for Diva's, the first drink is on us.

LIVING ROOM LIVE

W Lounge, Saturday
9PM – 11PM

Indie and acoustic vibes to chill after a day making waves.

WINE TASTING SERIES

Market Kitchen, Daily
5PM

Come join Miguel, our Wine Curator, for a unique tasting experience featuring local winemakers.



WINE MAKER DINNER

Paper Moon, Thursday
7:30PM

For a tasty experience, join our four-course gourmet degustation menu with five wines.

STAY LATE CHRISTMAS

W Lounge, 25/12/2022
9PM - 1AM

Join our guest DJ for some after dinner tunes.

STAY LATE NYE

W Lounge, 31/12/2022
12AM – 3AM

Complimentary for hotel guest / External Guests 30€
Table bookings available start from 300€ - 1,000€

Welcome New Year in style.



MONDAY 19	TUESDAY 20	WEDNESDAY 21	THURSDAY 22	FRIDAY 23	SATURDAY 24	SUNDAY 25
MIXOLOGIST MASTERCLASS 7PM W LOUNGE		WINE TASTING 5PM MARKET KITCHEN	WINE TASTING 5PM MARKET KITCHEN	WINE TASTING 5PM MARKET KITCHEN	WINE TASTING 5PM MARKET KITCHEN	XMAS DAY BRUNCH 12:30PM MARKET KITCHEN
		VIVA APERITIVO 6PM - 7:30PM PAPER MOON	VIVA APERITIVO 6PM - 7:30PM PAPER MOON	DJ MASTERCLASS 5PM - 7PM W LOUNGE	RESOLUTIONS BONFIRE 6PM AIR	RESOLUTIONS BONFIRE 6PM AIR
		MIXOLOGIST MASTERCLASS 7PM W LOUNGE	LIVING ROOM LIVE 9PM - 11PM W LOUNGE	VIVA APERITIVO 6PM - 7:30PM PAPER MOON	XMAS EVE DINNER 6PM MARKET KITCHEN & PAPER MOON	VIVA APERITIVO 6PM - 7:30PM PAPER MOON
				HOUSE OF FUNK 9PM - 12AM W LOUNGE	VIVA APERITIVO 6PM - 7:30PM PAPER MOON	MIXOLOGIST MASTERCLASS 7PM W LOUNGE
					STAY LATE XMAS 9PM - 1AM W LOUNGE	DADDY JACK BAND 9PM - CLOSING W LOUNGE AND AFTER PARTY WITH PIPPA & KING BIZZ
					PIPPA 9PM - 12AM W LOUNGE	

MONDAY 19	TUESDAY 20	WEDNESDAY 21	THURSDAY 22	FRIDAY 23	SATURDAY 24	SUNDAY 25
YOGA WITH JULIA KAISER 10:30AM	FUEL YOUR SYSTEM WITH RICKY FERNANDES 9:30AM	FUEL YOUR SYSTEM WITH RICKY FERNANDES 9:30AM	YOGA WITH JULIA KAISER 10:30AM	YOGA WITH JULIA KAISER 11:30AM	FUEL YOUR SYSTEM WITH RICKY FERNANDES 6PM	
	PILATES WITH JULIA KAISER 10:30AM	WE LOVE TABATA WITH RICKY FERNANDES 10:30AM	PILATES WITH JULIA KAISER 11:30AM	FUEL YOUR SYSTEM WITH RICKY FERNANDES 6PM	CYCLING WITH JULIA KAISER 10:30AM	
			FUEL YOUR SYSTEM WITH RICKY FERNANDES 6PM			

Price for the classes is 20€ per person/class. We ask that a minimum of 4 people join for the Yoga, Pilates and Cycling.
Advanced booking is required: please call WW or Spa Extension 812. Cancellation policy of 24 hours. All Classes are adjusted to the participants level.

We also have available a group outdoor activity that can be boked upon request:
“**RUN INTO THE SEA**” – Group activity to get to know the local beaches. The meeting point is at FIT and the group goes to a local beach at a controled pace. At the beach the gorup will have time for a dive , do some sprints or other exercises. Aproximately 1 hour with the return to the hotel included (groups of minimum five guests; advanced booking required).| Actividade de grupo para conhecer uma das praias locais. Com ponto de encontro no FIT, o grupo irá até a uma praia próxima a um ritmo controlado e aí poderá optar por dar um mergulho, fazer sprints na areia ou outras técnicas de corrida. Duração aproximada de 1 hora incluindo a volta ao hotel (grupos com minimo 5x Pessoas e com marcação prévia).

5 a 12 pax 20€ per person
13 a 20 pax 15€ per person

MONDAY 26	TUESDAY 27	WEDNESDAY 28	THURSDAY 29	FRIDAY 30	SATURDAY 31	SUNDAY 1
MIXOLOGIST MASTERCLASS 7PM W LOUNGE	VIVA APERITIVO 6PM - 7:30PM PAPER MOON	WINE TASTING 5PM MARKET KITCHEN	WINE TASTING 5PM MARKET KITCHEN	WINE TASTING 5PM MARKET KITCHEN	WINE TASTING 5PM MARKET KITCHEN	NY DAY BRUNCH 12:30PM MARKET KITCHEN
		VIVA APERITIVO 6PM - 7:30PM PAPER MOON	VIVA APERITIVO 6PM - 7:30PM PAPER MOON	DJ MASTERCLASS 5PM - 7PM W LOUNGE	VIVA APERITIVO 6PM - 7:30PM PAPER MOON	VIVA APERITIVO 6PM - 7:30PM PAPER MOON
			MIXOLOGIST MASTERCLASS 7PM W LOUNGE	VIVA APERITIVO 6PM - 7:30PM PAPER MOON	RESOLUTIONS BONFIRE 6PM AIR	MIXOLOGIST MASTERCLASS 7PM W LOUNGE
			LIVING ROOM LIVE 9PM - 11PM W LOUNGE	HOUSE OF FUNK 9PM - 12AM W LOUNGE	NYE DINNER 9PM MARKET KITCHEN & PAPER MOON	
EDDIE FERRER 9PM - 12AM	PIPPA 9PM - 12AM	ROAD 31 LIVE W LOUNGE AND EDDIE FERRER 9PM - 12AM	PIPPA 9PM - 12AM	EDDIE FERRER 9PM - 12AM	DJ RAVIN, MAGUPI, PIPPA W LOUNGE 9PM - CLOSING	

MONDAY 26		TUESDAY 27		WEDNESDAY 28		THURSDAY 29		FRIDAY 30		SATURDAY 31		SUNDAY 1	
YOGA		PILATES		CYCLING		YOGA		PILATES		FUEL YOUR SYSTEM			
WITH JULIA KAISER		WITH JULIA KAISER		WITH JULIA KAISER		WITH JULIA KAISER		WITH JULIA KAISER		WITH RICKY FERNANDES			
10:30AM		10:30AM		11:30AM		10:30AM		11:30AM		6PM			
PILATES		YOGA		FUEL YOUR SYSTEM		PILATES		FUEL YOUR SYSTEM		CYCLING			
WITH JULIA KAISER		WITH JULIA KAISER		WITH RICKY FERNANDES		WITH JULIA KAISER		WITH RICKY FERNANDES		WITH JULIA KAISER			
11:30AM		11:30AM		6PM		11:30AM		6PM		10:30AM			
		WE LOVE TABATA				WE LOVE TABATA							
		WITH RICKY FERNANDES				WITH RICKY FERNANDES							
		6PM				6PM							

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