

*Regent*

PORTO MONTENEGRO

2<sup>nd</sup> Fundraising Ball  
& Best of the Best Award Ceremony

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December 13<sup>th</sup>, 2019

# What is it?

For a second year in the row, Regent Porto Montenegro is hosting its annual Fundraising Ball, with an initiative to help, support and give back to the local community. As the most glamorous event of the year, it will gather local business representatives, prominent members of the Montenegrin community, diplomatic missions and media representatives.

*Join us this year as we raise funds for the Centre for children with special needs in Tivat.*

# Why should you sponsor?

Regent Porto Montenegro's Fundraising Ball is an unrivalled opportunity to network with prominent business and government representatives and showcase your company, while supporting a notable cause.

## *Platinum* €8,000 sponsorship package

## *Silver* €5,000 sponsorship package

## *Bronze* €2,000 sponsorship package

### *Pre-event*

Announcement of the sponsorship on Regent Porto Montenegro's social media channels

Mention of the sponsorship status in the press release

Prominent positioning of the company logo and sponsorship within pre-event newsletter to the regional database of RPM

Mention of the sponsorship status in the press release

Adequate positioning of the company logo and sponsorship (below Platinum level) within pre-event newsletter to the regional database of RPM

Mention of the sponsorship status in the press release

Adequate positioning of the company logo and sponsorship (below Silver level) within pre-event newsletter to the regional database of RPM

### *On site*

Prominent location of the company logo on the backwall

Exclusive branding of the event program / 1 page AD on the program

Logo positioned on each table

Logo on the donation check

Interview of the company's spokesperson with the media sponsor during the event

Logo of the company positioned left and right of the stage on top of the elegant plants

Opportunity to showcase short video on 2 TV screens in the lobby

Opportunity to place promotional material/ services in the Teodo Ballroom foyer on the Platinum Sponsor Desk

Location of the company logo on the backwall (branding below Platinum sponsor)

Half page within the event program

Logo positioned on each table

Logo on the donation check

Location of the company logo on the backwall (branding below Silver sponsor)

Photo + 150 words inclusion in the event program

Logo positioned on each table

Logo on the donation check

### *Post event*

Post event press release inclusion

Prominent location of the logo at the end of the ball film

Social media visibility during entire campaign 13 Nov - 20 Dec (exposure to over 40,000 followers on all RPM social media channels)

Post event press release inclusion

Logo included at the end of the ball film

Social media visibility during entire campaign 13 Nov - 20 Dec (exposure to over 40,000 followers on all RPM social media channels)

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